WHAT'S NEW AT ING?
VISION

Our vision is a just, peaceful world where everyone contributes to the betterment of society while feeling equally respected and valued, and where Muslim Americans play a vital role.

MISSION

Our mission is to promote peace among all, by fostering a deeper, more nuanced understanding of Muslims and other faith-based, racial/ethnic, and cultural communities, through teaching, learning, and engaging across differences.
Greetings of Peace,

As we enter the second quarter of 2022 and the convergence of holy days and seasons among the Abrahamic peoples, we are grateful that we are finally moving beyond the pandemic and that life is slowly returning to normal.

At ING, the number of requests for presentations and panels is also returning to pre-pandemic levels, with both in-person and online presentations. In just the first few months of this year, ING is averaging around 25 events a month, which is 35% more than in 2021 and 225% more than the number of events in 2020.

Our reach so far this year is nearly 200,000 people; at this rate, we will reach more than 2 million people in 2022, which is twice the number of people reached in 2021.

In this issue, we highlight what is new at ING: our new website, new types of presentations based on new clients, and new demand for downloads of our online curriculum.

We hope you will join us in expanding both our offerings and reach and continue to support our important mission of promoting mutual respect and understanding among people of diverse faiths and backgrounds.

As always, please feel free to reach out to me with your feedback and suggestions via email or phone at: tabassum@ing.org or (408) 296-7312, extension 110.

Thanks so much for your support.

Sincerely,

Tabassum Haleem

Executive Director
Islamic Networks Group
We recently launched a new website that has added clarity for our audience on who we are, what we do and our impact right on the home page, which links directly to all our educational programs in a streamlined fashion that is easy to use.

Monthly traffic to our website averages 50,000 unique users a month, which we project will increase over the next year.

www.ing.org
This new ING training seminar was designed for court systems. It provides an overview of the roots of Islamophobia and its impact on Muslims, cultural competency considerations for interacting with Muslims in the court system, mental health considerations, and accommodations for incarcerated Muslims as well as local resources. Accompanying the training is a handout of cultural competency tips and a bench card which summarizes pertinent information.

This training was delivered recently to a county Superior Court system which has led to statewide training of court judges and associated staff.

“\n\nThe ING presentation was extremely well done and loaded with important cultural competency tips. Glad we will be able to deliver this presentation to many other groups in the state!\n\n- Court Official, County Superior Court\n"
DENTAL CARE FOR THE MUSLIM PATIENT

This new ING training seminar was designed for dentists and dental students. It provides an overview of the roots and impact of Islamophobia on Muslims, a brief overview of Muslims and their traditions and corresponding accommodations for Muslim patients.

Like all our seminars, it includes an engaging question and answer period, and case studies of hypothetical situations with Muslim patients. This training was recently delivered to a prominent Dental school of students and educators.

“The speakers and content were excellent. They clearly conveyed important cultural competency information about Muslim Americans to our faculty and students. We will definitely invite ING back to give more trainings.”

- Professor, School of Dental Medicine
WHAT MUSLIM PATIENTS NEED TO KNOW WHEN RECEIVING HEALTHCARE

In collaboration with Planetree Health Library, ING produced a video for Muslim patients, which addresses common challenges and issues that Muslim patients face when they access healthcare as well as suggested strategies and solutions for countering Islamophobia and requesting accommodations that relate to a halal diet, modesty and gender interaction, religious rituals, women’s health, and end of life issues. The video will be released in the spring along with a handout which summarizes the topics covered in the video that Muslim patients can access or take with them to healthcare appointments.

“The importance of the work of ING in the community at large cannot be overstated, given the current climate of misunderstanding and bias...The ING team were an ideal representation of Muslim Americans, which gave them credibility in speaking to our faculty, especially given that many were unfamiliar with the topics.”

- Professor and Physician, School of Medicine
Based on our original Intercultural Speakers Bureau (ICSB) panel where we discuss the origin and impact of bigotry against various groups and close with calls to action for countering bigotry, we recently developed a new ICSB panel for DEI programs of various institutions that include law enforcement, healthcare facilities, city manager offices, and school districts. Consisting of the same ING speakers who represent Americans of Muslim, Jewish, African, Hispanic, Latin American, Asian and Indigenous Peoples backgrounds, the new panel still addresses origins of bigotry to help elucidate the sources of implicit biases. For DEI programs, we also address what we want the audience to know about us based on prevailing stereotypes and close with suggestions for interacting effectively with these diverse communities based on the specific needs of the professional groups we’re addressing.

Like all our seminars, they include an engaging question and answer period, and case studies of hypothetical situations for each professional group.

This training was recently delivered to diverse professional groups that include police departments, hospitals, city offices and school districts.

"I liked hearing from multiple ethnic groups on the oppression they're facing and have faced. It opened my eyes. The action items listed at the end of the presentation left me feeling hopeful and like I could affect change. I needed that. Thank you for this presentation!" – City Official
We recently updated and expanded our presentation about Islamophobia and its Impact to now include transnational Islamophobia and its impact on Muslims in Europe, India, China, and beyond as well as to offer specific strategies for countering Islamophobia in various institutions, including schools, corporations, healthcare, and law enforcement. The presentation concludes with strategies for countering Islamophobia with each professional group.

This presentation is longer than the original two-hour presentation and lasts up to 5 hours, which is more suitable for classrooms in academic institutions, but can be tailored for shorter time periods.

“This course was educational and aided department members in developing cultural competency, so staff can more effectively respond to hate crimes against Muslim American communities...Your commitment to building a relationship with our department and enhance our cultural competency through training is greatly appreciated and recognized.”

– Police Chief
The ING Team understands the challenges in our increasingly complex world and knows that working with educators is an important part of making meaningful change. It was an honor and a privilege to work with ING and a terrific learning experience for us.

- Equity Specialist Coordinator

We recently trained and are in the process of certifying a diverse group of new speakers representing various faiths and ethnic groups who will become members of ING’s three bureaus: the Intercultural Speakers Bureau (ICSB), the Interfaith Speakers Bureau (IFSB), and the Islamic Speakers Bureau (ISB). These new speakers from various parts of the country will be joining our pool of ING speakers to present both locally and online via zoom to diverse venues across the country.
The entire experience of planning a series of seminars with ING was inspirational. They did an amazing job. The ING team welcomed input along the way which allowed each session to be even better than the one before it. We will continue to work with ING as I am confident that they will continue to provide value in our work.

- City Human Resources Director
5 REASONS TO GIVE TO PEACEBUILDING & ING

As a past supporter of ING, you have provided hope to our team at ING and the many, many people to whom we bring our programs of education and engagement towards peacebuilding. And if you’re considering giving for the first time, we hope you’ve been inspired to support our work that brings peace to many. With this same hope, we are now asking you to consider giving during this holy season. Here are at least five reasons you should give to ING.

**ISLAM IS MOSTLY UNKNOWN**

A staggering 62% of Americans don’t know a Muslim, and only 15% have favorable views about Islam. ING’s work focuses on making Islam known through the diverse voices of Muslims.

**BIASES FORM EARLY**

Social science research shows that biases form early, but education and engagement with minority groups can reduce negative perceptions. ING’s service model provides these proven face-to-face education and engagement opportunities with Muslims and other minority groups.
CHANGED HEARTS & MINDS
Data from over 25,000 surveys we’ve conducted over the past decade consistently demonstrate the impact of our work in changing hearts and minds of the people that we serve, including school-aged children, school teachers, police officers, hospital staff, policy makers, neighbors, and friends. Changed hearts and minds translate into changed behaviors.

DEMAND FOR DIGITAL CONTENT
In the current political environment, the demand for ING content has grown exponentially, and monthly viewership of our digital content has multiplied dramatically. Our team has worked hard to migrate our vast library of existing content online, and to create new content, to meet this increased demand.

PROVEN RECORD OF SUCCESS
With our proven record of success and increasing demands for our work from new clients, we have an immediate opportunity to reach far more people than ever before — regardless of their location — and change more minds, if we can completely digitize our content and deploy more focused marketing efforts — NOW.
I thought the ING seminar, "Preventing and Responding to Anti-Muslim Bigotry," was an extremely valuable training for law enforcement, especially in today’s day and age with all the misunderstandings and misperceptions of the Muslim community...I feel this training will help my staff and I in developing better relationships and in responding to the needs of our community. I highly recommend this training to others.

- Police Captain
If you’re a past supporter, we are very grateful for the role you’ve played in ING.

Will you renew your gift, and continue to help engage and educate fellow Americans about Muslims and other misunderstood minority groups?

And if you’ve never supported ING in the past, we hope you will consider joining our team of educators and peace makers through your gift to ING at www.ing.org/donate.

Thank you,

From all of us at ING
www.ing.org/team

JOIN US

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